

Portrait

The trade journal
for managers and engineers
in the building industry



Synopsis of publication

The trade magazine for decision makers in the raw- and building-material industry

Publication

It has become traditional to use "Steinbruch und Sandgrube" in everyday work! The independent special trade magazine for the entire German-speaking world had its centenary in 2007. The editorial demands to the direct efficiency of information for experts in the sector have remained young since the magazine was established. The trade magazine orientates itself by the respective market developments. In addition to new solutions and trends to extract and process mineral resources from primary deposits the processing of construction waste and excavated material has long been part of the coverage.

"Steinbruch und Sandgrube" furthermore shows which standards are required from high-class raw materials in the course of the production of building materials. The profile is rounded off with information about transport and logistics.

Topics

Main focus of the trade publication:

- Operational reports of construction machinery, plants and commercial vehicles in all areas of raw-material, building-material recycling and building-material industry
- Plants and mixing plants for the production of building materials
- Automation and software solutions for more efficient processes
- Up-to-date market reviews of various product lines
- Company profiles and interviews
- Extraction of raw materials and ecology
- Relevant analyses and reports from economy and law
- Previews of tradeshow and events optimized for readers
- Concise calendar of events
- Literature surveys

Readers

Technical executives, investment decision makers and engineers from Germany, Austria and Switzerland from

- gravel and sand industry
- stone and soil industry
- building-material recycling industry
- building-material industry
- building companies
- engineering consultants and planning offices
- research and science
- all suppliers of the listed industries

Service

- independent trade magazine for the entire mineral raw-material and building-material industry as well as the building-material recycling industry
- high efficiency through excellent relationship between magazine and readers and long tradition
- up-to-date through monthly publication
- focus tuned to direct need of industry sector
- extensive classified and bargain ads
- significant distribution in Austria, Benelux and Switzerland
- every July the "Steinbruch und Sandgrube" yearbook is published as the "Who is who" in the sector with a prominent main focus and a large bargain section

Print is not enough?!

**Please use also the advertising opportunities under
www.steinbruch-und-sandgrube.de**



P Price list

no. 46 – valid from January 1, 2012

Printing run 10,559 copies
 Actual distributed run 10,319 copies
 IVW controlled (IVW is the German equivalent of ABC,
 the Audit Bureau of Circulation)
 Mechanical requirements Periodical size A4
 210 mm wide x 297 mm deep

Page type area 188 mm wide x 272 mm deep
 3 columns = 60 mm width
 4 columns = 44 mm width
 Printing process Offset
 Technical requirements... digital format necessary
 Terms 2 p. c. discount for payment within 8 days,
 otherwise strictly net 30 days after invoice date,
 USt-Ident-No. DE 115 697 748
 Payments to Sparkasse Hannover
 (Sort code 250 501 80) A/C No. 101 99 00
 IBAN-Nr.: DE41 2505 0180 0001 0199 00
 BIC: SPKHDE2H
 Address Schlütersche Verlagsgesellschaft mbH & Co. KG
 STEINBRUCH UND SANDGRUBE
 D-30130 Hannover
 Phone 0049 511 8550-2514
 Fax 0049 511 8550-2407

Size	Columns	width x depth mm	Basic price b/w €	2 colours €	3 colours €	4 colours €
2/1 page	8 columns	404 x 272	3,975.–	4,302.–	5,328.–	5,964.–
1/1 page	4 columns	188 x 272	1,986.–	2,322.–	2,665.–	2,983.–
2/3 page	2 columns 4 columns	124 x 272 high 188 x 180 wide	1,325.–	1,650.–	1,961.–	2,270.–
1/2 page	2 columns 4 columns	92 x 272 high 188 x 134 wide	996.–	1,230.–	1,490.–	1,648.–
1/3 page	1 column 4 columns	60 x 272 high 188 x 88 wide	663.–	873.–	1,082.–	1,290.–
1/4 page	1 column 2 columns 4 columns	44 x 272 high 92 x 134 high 188 x 65 wide	498.–	642.–	798.–	853.–
1/6 page	1 column 2 columns	60 x 134 high 92 x 88 wide	331.–	438.–	542.–	646.–
1/8 page	1 column 2 columns 4 columns	44 x 134 high 92 x 65 wide 188 x 31 wide	249.–	322.–	400.–	478.–
Junior Page		140 x 180 high	1,195.–	1,429.–	1,664.–	1,898.–

mm-price per column
 1 column, 44 mm wide € 2.10
 1 column, 60 mm wide (textual advertisements) € 3.90

Digital copy

We accept the following digital copy:
 Print-optimized PDF-files generated in Xpress, InDesign, Illustrator, Photo-shop or Freehand. Resolution of colour or greyscale graphics 300 dpi with according graphic profile for printing, line drawings 1200 dpi; colour mode only CMYK.

We cannot guarantee for the quality of advertisements when we receive open files (incl. fonts and high-resolution graphics) and files from programmes such as Word, Excel, PowerPoint, Pagemaker or Corel. We also reserve the right to charge a handling fee for these formats.

Data carrier format

- CD-ROM (Macintosh/Windows), DVD-ROM (Macintosh)

Data transfer

- E-mail: anzeigendaten-sus@schluetersche.de
 - FTP connection on request

File information

With your delivery we also need the order data and a copy of the advertisement via fax at +49 511 8550-2407
 When delivering per e-mail or ISDN please make sure to include the following information: magazine_issue_customer name.
 Please also send us a black and white/colour print for data control. Colour-binding proofs must correspond to the FOGRA or ECI recommendations for sheet offset printing.

Reception and process check

The publisher does not assume liability for colour variations and type layout in the advertisement, when the files have not been saved in the recommended formats and colour-binding proofs have not been included.

Colour charges Prices for special colours if required

Bound inserts 2 pages insert € 2,130.–
 4 pages insert € 3,542.–
 8 pages insert € 6,780.–
 Minimum size for bleed inserts untrimmed
 216 mm deep x 303 mm wide.
 Series discount: 1 insert = 1 page

Loose inserts Up to 25 g weight per 1 000 copies .€ 150.–
 Maximum size 200 mm wide x 290 mm deep
 Series discount: 1 loose insert = 1 page

Series discounts 3 insertions 5 p. c.
 6 insertions or 2 pages 10 p. c.
 12 insertions or 5 pages 15 p. c.
 8 pages 20 p. c.
 12 pages 25 p. c.
 (All series must be completed within
 a 12-months' period)

Combination discount If you book advertisements in STEINBRUCH
 UND SANDGRUBE as well as in DIE INDUS-
 TRIE DER STEINE + ERDEN within the same
 period you will get 5 p.c. special discount in
 addition
 to the series discount.

Delivery-address Inserts folded and untrimmed to be delivered
 to:
 for inserts

Integralis Industriebuchbinderei
 Lettershop und Fulfillment GmbH
 Lägerfeldstraße 4
 30952 Hannover/Ronnenberg
 STEINBRUCH UND SANDGRUBE Ausgabe...
 Delivery free printing house.

D Dates

You need more information? Please contact:

Phone + 49 511 8550 2514
 Fax + 49 511 8550 2407
 E-Mail technik@schluetersche.de



Issue	1	2	3	4	5	6
Closing date	05.01.2012	26.01.2012	24.02.2012	23.03.2012	24.04.2012	25.05.2012
Closing date for copy	10.01.2012	31.01.2012	29.02.2012	28.03.2012	27.04.2012	31.05.2012
Publication date	25.01.2012	15.02.2012	15.03.2012	16.04.2012	15.05.2012	15.06.2012
Data and systems	Regular conception of components and complete solutions for supervising, taxes and rules as well as the process automation of the explanation and operational planning over production and transport up to loading and invoicing in the entire raw and building material industry					
Extraction and transport	Recultivation/ Renaturation	Pumps	Belts and Wiper	Dredgers and Wheel loaders	Drilling and blasting	Wet- and Dry extraction
Recycling and processing	Screening and Classifying	Crushing		Wet and Dry processing	Mobile Screening	
Demolition and recycling			Accessory equipment and Change systems		Asphalt- and Concrete recycling	Mobile processing technology
Raw materials and building materials	Clay, Bricks		Concrete	Asphalt		Natural stone
Machines and technology	Wear protection/ Winter remedial maintenance	Biological oil and lubricants	Control systems, Instrumentation and control engineering		Weighting and dosing	
Transport fleet and accessory	Current truck models and superstructures for the raw and building material industry. Rent, leasing and financing models, low loaders and heavy transporters for construction machinery and equipment transport.					
Fairs and events	BetonTage, 07.-09.02.2012, Neu-Ulm Deutsche Asphalttage, 08.-10.02.2012, Berchtesgaden	MIRO Betriebs- leiterseminar, 14.-16.02.2012 VDBUM Großseminar, 28.02.-02.03.2012, Braunlage	Asphaltseminar, 05.-07.03.2012, Willingen 05.-07.03.2012, Resale, Köln Abbruchtagung, 16.-17.03.2012, Berlin MAWEV-Show 21.-24.03.2012, Windpassing/ Ennsdorf	Intermat, 16.-21.04.2012, Paris	IFAT Entsorga, 07.-11.05.2012, München	Reifen, 05.-08.06.2012, Essen Hillhead, 19.-21.06.2012, Buxton

Issue	7	8	9	10	11	12
Closing date	22.06.2012	26.07.2012	27.08.2012	24.09.2012	26.10.2012	26.11.2012
Closing date for copy	27.06.2012	31.07.2012	30.08.2012	27.09.2012	31.10.2012	29.11.2012
Publication date	16.07.2012	15.08.2012	14.09.2012	15.10.2012	15.11.2012	14.12.2012
Data and systems	Regular conception of components and complete solutions for supervising, taxes and rules as well as the process automation of the explanation and operational planning over production and transport up to loading and invoicing in the entire raw and building material industry					
Extraction and transport	SUSA-Yearbook 2012 for the raw- and building material industry, their equipment suppliers and service provider. Who offers what? Special: processing plant upgrade work for mineral raw material	Tyres- and wash systems	Skw and Dumper	Dredger, Gripper, Scrapper	Conveying technology	
Recycling and processing		stationary processing technology	Screening and classifying	Dedusting	Crushing	Wet and Dry processing
Demolition and recycling		Handling solutions		Work security		Stationary Recycling plants
Raw materials and building materials			Ready-mix concrete			Silos, Storage systems
Machines and technology		EDV	Dosing and mixing technology	Drive technology	Spare parts	
Transport fleet and accessory	Current truck models and superstructures for the raw and building material industry. Rent, leasing and financing models, low loaders and heavy transporters for construction machinery and equipment transport.					
Fairs and events			Nordbau, 06.-11.09.2012, Neumünster	Intergeo, 09.-11.10.2012, Hannover	Schüttgut, 07.-08.11.2012, Dortmund Forum/MIRO 07.-09.11.2012, Dresden bauma China, 27.-30.11.2012, Shanghai	